

Advertise in the Official Van Buren County 2012-2014 Plat Book!

Van Buren County Department of Land Services has contracted with Mapping Solutions to develop the new 2012-2014 Van Buren County Plat Books where a new book with the latest data will be printed each year. The new Van Buren County Plat Book will utilize the county's digital land ownership map data and promises to be the best, most accurate plat book ever published for Van Buren County. Don't miss this great opportunity to expose your business to this targeted audience.

NOTICE: Please make sure to help support Van Buren County by advertising in this, the official Van Buren County Plat Book. Don't be fooled by other plat book vendors trying to solicit your advertising dollars. The Mapping Solutions is the only book officially endorsed by Van Buren County and revenues from this book go to support Van Buren County. Revenues from competing plat books do not.

Following are one time fees charged for advertising in the Van Buren County Plat Books of 2012-2014.
 *** Only one low payment for three years of advertising space!

Plat Book Advertising Rate Sheet				
(X)	Ad Size	Cost	# Free Books	Ad Dimensions
Back and Inside Covers (limited spaces available)				
()	Full Page	\$1000.00	5	7.5 x 10"
()	Half Page	600.00	3	7.5 x 5" or 3.75 x 10"
()	Quarter Page	400.00	2	7.5 x 2.5" or 3.75 x 5"
()	Eighth Page	250.00	1	3.75 x 2.5" or 7.5 x 1.25"
Inside Pages				
()	Full Page	\$600.00	4	7.5 x 10"
()	Half Page	400.00	2	7.5 x 5" or 3.75 x 10"
()	Quarter Page	300.00	1	7.5 x 2.5" or 3.75 x 5"
()	Eighth Page	200.00	1	3.75 x 2.5" or 7.5 x 1.25"
Township Map Page				
()	Full Page	\$300.00	2	7.5 x 2"
()	Half Page	200.00	1	3.75 x 2"
Listing Only – Business Name, Type, Address, Phone (no graphic)				
()	Listing	\$75.00	0	Text Listing

Some of the key benefits of advertising in the new Van Buren County Plat Book:

- The above rates cover advertising in three years of plat books (2012-2014).
- A new up-to-date book with the latest data will be printed each year.
- The ability to market to a target audience interested in land ownership, land development, and land transactions.
- Your ad will be in full color.
- You may submit your own ad graphic or one can be designed for additional charges.
- You will receive complimentary plat books for each ad (except listing only).
- You may be able to resell plat books and could receive special discounts on bulk purchases of plat books (see reverse side).

Plat Book Bulk Purchase Rates		
(X)	Number of Books	Cost Per Book
()	0-10	\$30.00
()	11-25	25.00
()	26-50	22.50
()	51+	20.00

Number of Plat Books Ordered: _____

Please enter contact information below:

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

(Please Make Checks Payable to: Van Buren County)

Ad Space will be prorated for ads added after first printing

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